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Storkbrokers.com  
Lead-generating E-mail – Sent to a pre-sold list

Subject Line #1: Learn how to make a profitable business out of your baby's outgrown clothes and accessories!

Subject Line #2: How you can turn your baby's outgrown stuff into money!

**Don't let the stuff your baby outgrows go to waste. Make money and clean up by selling it to other moms and dads that need it!**

Hello parent!

Since you spend a lot of time at home with the kids, you've probably noticed that there's a lot of "baby stuff" lying around not being used.

These could be old toys your child no longer plays with or baby shoes that have become too small. And they're all over the place!

**Our lives are stressful as it is and we don't need unnecessary clutter adding to the chaos.**

The good thing is, what's clutter in your house could be treasure to another baby. So why not sell your old baby stuff to another mom or dad that could really use it?

You could make extra money and clean up your house at the same time—something your vacuum could never do!

And how will you make this extra money? By visiting [www.storkbrokers.com](http://www.storkbrokers.com) and registering for a seller profile!

It's an online clearing house that lets you find other moms and dads that want to BUY the baby stuff your child no longer needs or uses.

In other words, storkbrokers.com is an active community marketplace for baby clothes and accessories.

Once you're a member, you can:

- Manage Your Store, where you can view the status of your sales and update your listings and more.
- Browse Requests, which lets you know what items are in-demand. This helps you see what buyers want.
- Grow Your Business, where you'll receive new tips, ideas and advice from the Storkbroker team and other members on how to keep selling baby items.

**Storkbroker.com is a dedicated marketplace that focuses only on baby clothes and accessories without the listing fees!**

Sites like eBay have a dizzying amount of categories and too many fees tacked onto your listing.

Not only will your listing not receive a focused stream of baby clothing buyers, you'll also incur a listing fee, a picture upload fee, a picture enlargement fee, and an 8-15% final sale fee.

**Storkbroker.com charges only a 6% commission when you sell your item!**

And Craigslist can be downright flakey—even dangerous. Instead, storkbrokers.com allows you to earn continuous income and be a part of an exclusive social selling network made for moms and dads just like you.

Visit our site[LINK] today to check out how the marketplace looks.

Or if you register right now[LINK], we'll give you a FREE 25-tips guide on how to sell your baby's outgrown clothes and accessories to get you started!

Register here.[LINK]

Who says you can't socialize and make extra money at home? Join the other moms and dads right now and swap baby clothes and baby stories!

[Company Name and Contact Information]